# CACATICATION BUSINESSES

PAMOMNIBUS 2.0

**#PAMOMNIBUS DAY 2025 TOOLKIT** 





Join us as we advocate for the MOMNIBUS 2.0 in the PA State Budget!

MONDAY, JUNE 16, 2025 11:00AM - 6:00PM @ the PA CAPITOL Harrisburg, PA

**REGISTER HERE** 

Get on the bus to maternal health justice across
Pennsylvania.

**#PAMOMNIBUS DAY 2025 TOOLKIT** 





**#PAMOMNIBUS DAY 2025 AGENDA** 



As the PBMHC launches Momnibus 2.0, this toolkit serves as a resource for advocates, legislators, and stakeholders—highlighting the caucus's legislative impact, showcasing key events and partnerships, and providing the tools needed to advance maternal health justice across Pennsylvania.

**#PAMOMNIBUS DAY 2025 TOOLKIT** 

## About the Pennsylvania Black Maternal Health Caucus (PBMHC)

The PA Black Maternal Health Caucus was launched on October 17, 2023, to confront the maternal health crisis disproportionately affecting Black women and families in Pennsylvania.

In its first year, the Caucus secured over \$30 million in state funding for maternal health, hosted community town halls to center the voices of impacted families, and brought hundreds of advocates to the Capitol in 2024 and Pittsburgh in 2025 for Black Maternal Health Week.

Two key bills from the first PA Momnibus were signed into law: HB 1608, expanding Medicaid coverage for doula services, and HB 2127, creating a statewide public awareness campaign on perinatal and postpartum depression.

The movement is growing — and we're just getting started!

# **#PAMOMNIBUS DAY 2025 TOOLKIT**

# Black Maternal Health FACTS!

30% of black

women reported

experiences of

mistreatment

care.

Black women in PA are 2x more likely to die before, during and up to 1 year after birth.

24.2% of

access to

maternity care.

during maternity PA counties have inadequate

Up to 44% of Black women face postpartum depression, yet many go undiagnosed and unconnected to care.

> **Black fathers** face grief, trauma, and caregiving burdens with little support in the maternal health crisis.

Black women face a preterm birth rate of 14.6%. about 50% higher than White and Latina women.

# PA MOMNIBUS 2.0

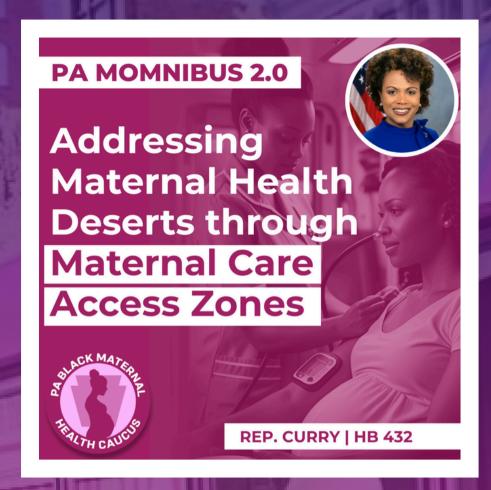


The PA MOMNIBUS 2.0 is a bold legislative package from the PA Black Maternal Health Caucus led by Rep. La'Tasha D. Mayes, Rep. Gina H. Curry and Rep/ Morgan Cephas to confront disturbing maternal health disparities. Building on the PA MOMNIBUS 1.0, it advances targeted solutions to reduce maternal morbidity and mortality, especially for Black birthing people.

- HB 432: Establishes maternal care access zones in health deserts
- HB 526: Expands pumping protections under the Freedom to Breastfeed Act
- HB 707: Ensures nursing parent or lactation rooms in state buildings
- HB 1088: Requires private insurance to cover blood pressure monitors
- HB 1192: Creates diversion courts for mothers impacted by substance use
- HB 1212: Uplifts fathers through the PA Dads Matter Act
- HB 1234: Expands Medicaid coverage for blood pressure monitors
- HB 1240: Creates the Maternal and Newborn Supply Kit Pilot Program
- HB 1251: Promotes innovation in midwifery practice

This is how we save lives. This is how we build equity.

Get on the Bus! The #PAMOMNIBUS!

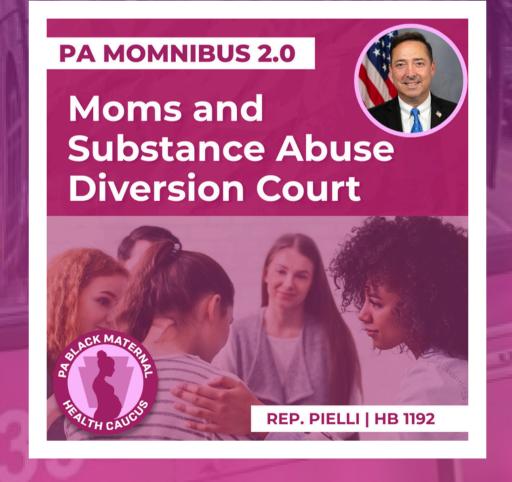


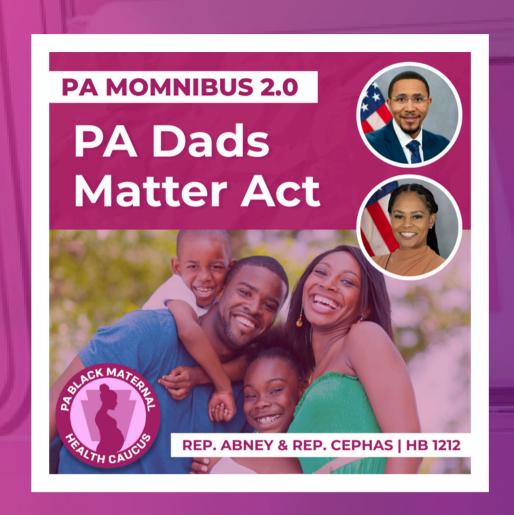


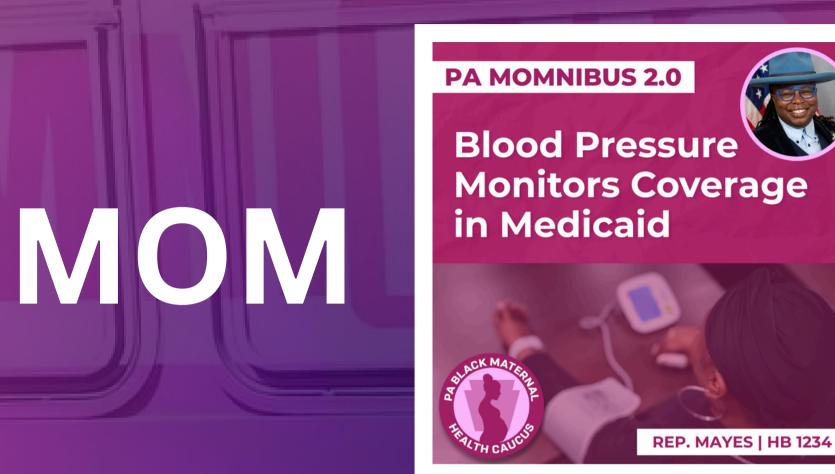




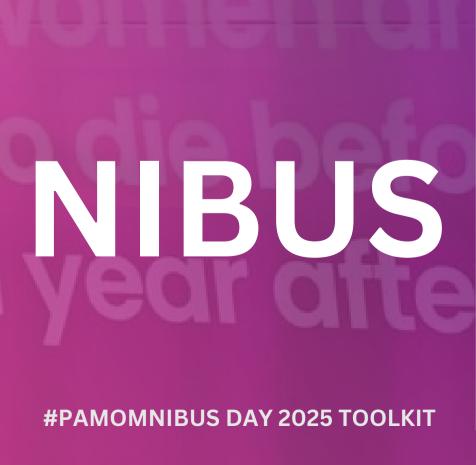














9-210 th in P





# Take Action!

### Organize. Mobilize. Push. Build.

- Declare your involvement with the PBMHC, and your WHY?
- Call others into the movement—collective action drives real change.
- Uplift a local organization advancing maternal health.
- Show up and speak out at maternal health events happening in your area.
- Lead the charge! Assess your community's needs, then organize a community baby showers, pregnancy support groups, utility gift drives, education sessions, and more.
- Share this toolkit far and wide and provide feedback.
- Demand action from your elected officials. Use the link below to email your local legislators, urge them to join PBMHC & the movement!

https://www.pahouse.com/BMH/ActionCenter

**#PAMOMNIBUS DAY 2025 TOOLKIT** 

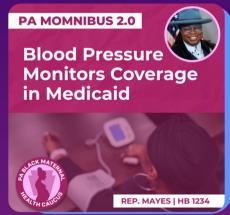
### SOCIAL MEDIA GRAPHICS & MESSAGING

Help us drive change.
Share the PBMHC
Momnibus 2.0 graphics
and spread the word!
Together, we can raise
awareness, build
momentum, and demand
justice in Black maternal
health.

Get on the bus! MOMNIBUS 2.0!











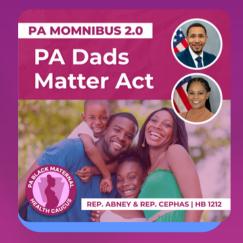


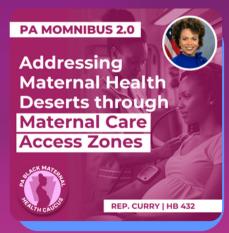




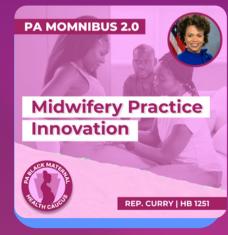














Download and Customize the PBMHC Graphics <a href="https://pahouse.com/bmh/graphics">https://pahouse.com/bmh/graphics</a>

### SOCIAL MEDIA GRAPHICS & MESSAGING

### **Amplify the call for Black Maternal Health!**

- ✓ Share our posts. Use the hashtags & handles.
- ▼ Tag your elected officials!
- ✓ Demand they co-sponsor the #PAMOMNIBUS bills.
- ✓ Use your voice to raise awareness and take action!
  Your advocacy can save lives. Get on the Bus!

**MOMNIBUS 2.0** 

### **KEY HANDLES**

### **KEY HASHTAGS**

#PAMOMNIBUS

#PABlackMaternalHealth

#BlackMamasMatter

#GetOnTheBus





Download and Customize the PBMHC Graphics <a href="https://pahouse.com/bmh/graphics">https://pahouse.com/bmh/graphics</a>

### SOCIAL MEDIA GRAPHICS & MESSAGING

### Black maternal health in PA is URGENT!

Momnibus 2.0 is here—join @PABlackMaternalHealthCaucus to fight for justice #PAMOMNIBUS #blackmamasmatter

### **5 This is a movement!**

We're tearing down barriers and demanding action. Are you on the #PAMOMNIBUS? @pablackmhc #getonthebus

### PA MOMNIBUS 2.0 is our plan for change!

Safe, respectful care for Black mothers and birthing people starts here. @pablackmaternalhealth #PAMOMNIBUS

### **Your voice matters!**

Share this #PAMOMNIBUS toolkit and build the movement for #blackmaternalhealth because #blackmamasmatter! @pablackmhc

### Black moms deserve to thrive!

Let's invest in their health, dignity, and future in our legislation and our budgets.

#PAMOMNIBUS #getonthebus @pablackmaternalhealth #PAMOMNIBUS DAY 2025 TOOLKIT







# GET ON THE #PAMOMNIBUS!